



BRUCE H. WEINER, D.D.S., INC.

DIPLOMATE OF THE AMERICAN BOARD OF PEDIATRIC DENTISTRY

JANELL I. PLOCHECK, D.D.S.

December, 2004



*Happy Holidays from the office of
Dr. Bruce Weiner and Dr. Janell Plocheck*



*Bottom Row: Julie, Cecilia, Lindsey, Shelley.
Middle Row: Susan, Diana, Dr. Plocheck, Dr. Weiner, Sherry, Bonnie.
Back Row: Shalise, Sheri, Lou, Sonia, Anne, Lisa, Heather, Leticia, Rachel*

Gill Children's Hall of Fame

Dr. Weiner was honored this year as one of the inaugural inductees in the newly created Gill Children's Services Hall of Fame. The Gill Foundation is a funding source of last resort for Tarrant County children who fall between the cracks—meaning they have no medical insurance and do not qualify for welfare.

Dr. Weiner has been working with Gill Children's Services since 1979 when it was created to help children who had no place else to turn for medical needs. Cases accepted by the Gill Foundation often require hospitalization. Dr. Weiner was among the first area

dentists to donate his time and expertise. He currently serves on the agency's advisory board.

At a special induction luncheon, September 14th, at River Crest Country Club, Dr. Weiner was described as a sensitive, caring practitioner who makes each child feel special and who has never turned down a request to assist Gill Children's Services.

The entire office staff attended the award luncheon, filling two banquet tables. We were so proud of Doc and of the praise the office received.

We're Growing Our Own

Loria Guiatas

Loria Guiatas, D.D.S., is a prime example of "growing our own." Loria first came to the office as a patient, then worked here part-time while attending Arlington Heights High and The University of Texas at Arlington. She graduated Summa Cum Laude from both of these schools and went on to fulfill her dream of becoming a dentist.

Loria, this past May, graduated Baylor College of Dentistry with honors, during an impressive commencement program held at the Meyerson Hall in Dallas.

She had one more step left toward her ultimate goal of becoming a pediatric dentist, like her mentor, Dr. Weiner.



On Doc's recommendation, she visited Baltimore to see the University of Maryland Dental School and learn about its pediatric residency. That is where Dr. Weiner received his training. Loria was very impressed with the Maryland program and the setting, and she decided to apply. Pediatric dental residencies are highly competitive, with less than a handful making the grade. Loria, not surprisingly, did...and she is currently enjoying the first year of her two-year specialty training.

Loria looks forward to returning to Fort Worth in 2006 and rejoining the practice, this time as a colleague with Drs. Weiner and Plocheck. The doctors and the entire office staff are excited about her return.

Rachel Loguidice

From the age of three, Rachel Loguidice knew she wanted to spend her career working in a children's dental practice, because she felt "important" when she visited Dr. Weiner's office.

"When I was little, I always had so much fun coming to the dentist," said Rachel, 24, who joined the staff this year as a full time hygienist. "Everybody at this office always made me feel so important. I wanted to help other kids feel the same."

Rachel's first job as a part-time assistant had her working in a dental office with Dr. Tonya Fuqua, who was later to become director of the Child Study Center's Dental Clinic. Rachel worked with Dr. Fuqua at the Child Study Center for three years while studying at Tarrant County College. She also tended bar and waited tables to make it through school.

In 2002, Rachel was accepted into Tarrant County College's highly competitive dental hygiene program. She graduated last May with an Associate Degree of Applied Science in Dental Hygiene. An outstanding student, Rachel received TCC's Nancy Tibbets Memorial Scholarship and is a member of Pi Theta Kappa honor society. She is active in state and local dental hygiene organizations and was instrumental in securing the Child Study Center as a clinical rotation site for other dental hygiene students.

Rachel's smile is genuine, reflecting happiness with her job and her pleasure at helping children share her enthusiasm.



Office Update

Heather Bartko, who started with the office in 1994 as a work-study student from Crowley High School, is back after a three-year "sabbatical" at home with her two children, Mitch and Laura. Heather works three days a week, mainly as a dental assistant, but also fills in at the front desk.

During her leave of absence, Heather helped the office considerably by serving as Dr. Debbie Graham's nanny. Heather is versatile enough to fill most any position in the office, and we are really glad to have her

back. "This is like family," she remarked.

We are also happy to have dental assistant Cecilia Saldivar-Elizondo back in the office. Cecilia took some time off for maternity leave. Her daughter, Eden, was born December 22, 2003.

Lillian Awbrey, former patient and former office clinical coordinator, is still on maternity leave. Her daughter, Grace, turned a year of age in October and has already had her first dental visit.

Did You Know That . . .

Did you know that Dr. Janell Plocheck moved to Fort Worth from Dallas last year? She bought a house in the TCU area, and the sellers turned out to be a family she knew from the office. Dr. Plocheck also transferred from the Junior League of Dallas into the Junior League of Fort Worth. That gave her an opportunity to volunteer at such kid-friendly events as Mayfest and Boo at the Zoo. "I saw so many patients and parents while volunteering at the Zoo," she said. "It was great seeing them outside of the office." She has also volunteered to work with Hearts on the Boulevard, a Valentine's fundraiser whereby donors send messages to that someone special via giant red hearts posted on Camp Bowie Blvd. Dr. Plocheck participated last November in Texas Mission of Mercy in Georgetown, TX. That program, which zeroes in on a different city every year, provides dental care to those without access to treatment. Thank you, Dr. Plocheck, for helping kids to smile through dentistry and through your work in the community.



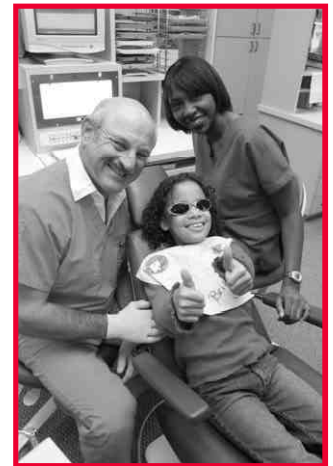
Did you know that Dr. Weiner once did a root canal on a German Shepherd? When Doc was stationed at Ramstein Air Force Base in Germany, the base veterinarian told him about a guard dog with a fractured fang. The

vet was going to remove the painful tooth but Doc suggested a root canal as an alternative. The outcome was successful and the dog was back on duty the next day.

Did you know that Sherry Reaves and Anne Ferguson celebrated their 20th anniversaries with our office? Dr. Weiner thanked each for their years of service with a surprise gift—a trip-for-two to Hawaii. Anne and her husband, Carter, took the trip over the summer. Sherry and her husband, David, are still looking forward to their Pacific getaway.

Did you know that Dr. Debbie Graham, who formerly worked in the office, is now the mother of two children, Emma and Will, with another on the way in March? Dr. Graham moved to Rochester, New York, where her husband, John, completed his orthodontic training. They have since relocated to Arizona but still keep in close touch.

Did you know that Leticia Ortega, who has been managing our front desk for seven years, is the proud mother of seven-year-old twins, one who is a gymnast and the other a budding ballerina? One of the twins, Brittany, pictured here with Dr. Weiner and dental assistant Shalise Coleman, is excited because she has committed to a program which will help her eliminate a thumb-sucking habit.



Doc's Volunteer Work in the Community

Dr. Weiner volunteered last February to work at the Child Study Center during Give Kids a Smile Day. Under this ADA sponsored program, dentists throughout the country set aside time to treat indigent children suffering chronic toothaches. Sonia DeLeon, our bilingual clinical coordinator assisted him chairside. The office also volunteers with the community's Save a Smile program. A community advisory committee which includes the Fort Worth District Dental Society, Cook Children's Medical Center, the Fort Worth School District, John Peter Smith Hospital, the Kohl's Cares for

Kids Program, and Chi Omega Community Charities oversees this program.

Dr. Weiner is also serving as this year's United Way representative to the Fort Worth District Dental Society. In this role, he encourages other dentists to contribute to the United Way of Tarrant County, an umbrella organization that sets priorities for local social service needs and distributes money to nonprofit agencies.

Dr. Weiner instituted and managed a leadership development program at his synagogue, Beth-El Congregation. The program was designed to encourage volunteer work at the Temple and to train future leaders.

Update on Dr. Weiner's Family

Doc's grandson, Max, who celebrated his first birthday in October, is already walking and starting to talk. When Max smiles, he shows off his beautiful teeth. Doc's wife, Hollace, graduates from The University of Texas at Arlington this month with a master's degree in history. She is working on her third book about the Jews of Texas, this one to be called *Lone Stars of David*. Their daughter, Dawn, whom many of you met when she worked in the office during high school, lives in New York City where she works as a producer for Fox Radio News. She supervised on-site coverage of the Presidential Debates for Fox Radio and writes and sometimes delivers the hourly news headlines. Dr. Weiner's son, Mark, is an Air Force Captain stationed at Edwards Air Base in California. As a navigator, he is an integral member of the flight crew on "Speckled Trout," the VIP fleet for the Air Force Chief of Staff.

And Baby Makes Three

Among the proud new grandparents in the office is receptionist Sheri Williams. She is not only blessed once, but thrice. Her oldest daughter, Amy, a missionary to Africa, adopted a brother and sister from Nairobi, Kenya. The siblings—Malachi, age 2, and Faith, age 1—were living in an orphanage when they tugged at Amy's heartstrings.

Amy and her husband Bill were newlyweds, drawn to one another by their common belief in service to humanity. As Amy and Bill began negotiating countless bureaucratic hassles on the road to adoption, they learned that Amy was pregnant. The family is now back in the States, with child number 3 due in February!

Amy has worked part-time in the office, assisting her mother at the receptionist's desk.

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